

For Immediate Release  
 Pete Miller <http://weddingmc.com.au>  
 02 9888 8123 or free-call 1800 888 062

## The Wedding MC ... from a favour for a friend's wedding to international publishing success.

A little while ago, Pete Miller had a brainwave.

Attending the wedding reception of a good friend, he and the rest of the audience squirmed in their seats as the master of ceremonies blubbed and stumbled their way through the proceedings, cracking unsuitable jokes that no one found funny and regularly winking at the good-looking bridesmaids.

"I had been emceeing corporate events and it occurred to me that there was an opportunity to provide that same professional touch to wedding receptions", he explains. "From there, I emceed a few weddings for friends, and based on the positive feedback, began to explore it as a business opportunity."

Since then, this professional wedding master of ceremonies has become an unlikely success story, spawning a book sold in seven countries and a website <http://www.weddingmc.com.au> used by brides across the country wanting to reverse the risk of a disaster wedding.

***You Can Be A Wedding MC*** is the book Pete Miller wrote as a how-to for people given the (often daunting) task to MC a wedding reception.

"A recent survey into the top ten wedding disasters revealed that six of the ten disasters related to the MC", says Pete.

"Essentially, the MC makes or breaks the wedding experience. Without a professional approach, it can spoil every other part of the event."

To cope with growing demand for professional MC, Pete has established **A WEDDING MC HOTLINE**, an agency that provides a professional MC service for wedding receptions - the first of its kind in the World.

'No matter what the requirement or theme of the day, we can supply the perfect multi-lingual MC', he says.

And if the bride and groom are adamant about having a friend as the Master of Ceremonies?

"***You Can Be A Wedding MC*** is the best way to make sure they do a good job", Pete assures. "It's a bit like purchasing an insurance policy for your wedding day."

The book is a detailed, step-by-step 'how-to' – everything you need to know as a Master of Ceremonies. It has been so successful it has been re-printed three times and Pete has just finished the second edition. The eBook version is the largest selling digital download in its niche.

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